

Stanthorpe Sports Association

Today I would like to present an overview of the Stanthorpe Sports Association Inc

“Healthy Living & Sporting Plan, Strategic Plans ” and our funding achievements since the plan was adopted in October 2012.

Role of the Stanthorpe Sports Association

- SSA was established in 1996 by SSC, conduit between council and tap into grant funding opportunities
- SSA represents, SDCA, SJCA, SRLFC, SJRL, GBSA, & FS and a number of smaller clubs.

Core activities of the SSA include:

- Planning;
- Government liaison;
- Advocacy;
- Administration, governance and operational support;
- Accessing funding;
- Exploring partnership opportunities; and
- Ensuring that facilities are of appropriate standard and compliant with lease and state sporting organisation requirements.

Strategic Plan Purpose:

- The original purpose of the original Strategic Plan was to engage all users groups of the Mcglew Street sporting complex. To investigate the requirements of groups and to collectively set priorities that all stake holders agree with and work together to meet. To set Vision and mission statements, hold SWOT analysis and create action plans for the Short, Medium and Long Term.
- Original Plan 2008
- Second Plan 2012 (Healthy Living Plan)
- In 2016 a new plan was created as nearly all the goals set in the 2012 plan had been completed and a new plan was required to keep a planned approach to Facility upgrades for all the groups.

Healthy Living Plan Purpose:

- The original purpose of the Healthy Living & Sporting Plan was to re-engage the wider community to ensure that the community health and sporting needs were able to be met now and for the next 5 years for the Stanthorpe Sports Association Inc.
- The plan explored options and recommendations in order to ensure that the identified needs of both the Stanthorpe Sports Association and the Stanthorpe community were able to be met into the future.
- This plan looked at the development of a feasibility study and financial model for the McGlew St Sporting Facility and assessed the redevelopment impact on the Stanthorpe Sports Association.

Benefits of Strategic Plans:

- Enable groups to firstly asses where they are today.
- Enable all users, community members and stakeholders to have a say.
- To set clear goals that align all the groups involved.
- To bring all parties together, the success of SSA has been to take many groups and bring them together to support each other in there individual goals.
- To plan long term and short term, ensure that each club has enough equipment but also that large infrastructure projects continue to be driven through grant applications and that savings are collected across all groups.

Stanthorpe Sports Association Vision

- “The Stanthorpe Sports Association (“SSA”) is the central sporting body in Stanthorpe responsible for overseeing the main sporting precinct in town. We offer a multi-sport precinct unsurpassed in the region. We provide a friendly, inclusive, community environment that ensures strong participation.
- This is current and 3rd vision statement developed after consultation with stakeholders through the workshop and survey process.

Stanthorpe Sports Association Mission

- We provide an enjoyable and supportive family environment that promotes participation in sport. We advocate on behalf of user groups in order to provide a sporting environment that local people can be proud of.
- This is current and 3rd mission statement developed after consultation with stakeholders through the workshop and survey process.

Stanthorpe Sports Association

Values- Our Culture

- Our culture refers to the character of our organisation or our operating 'climate' and collective 'personality'. This is shaped by our core values, beliefs, principles, traditions, ingrained behaviours, communication, practices and style of operation.
- Our core values help define our standards and behaviours and what is acceptable and what is not.
- Our values define 'how we do things' at SSA.
- *Community* - We provide a welcoming, family friendly, community atmosphere.
- *Health and Wellbeing* - We encourage healthy lifestyles and participation both on and off the field.

Stanthorpe Sports Association Values- Our Culture (Cont)

- ***Unity*** - We represent all sporting bodies operating from the site and foster an inclusive environment and feeling of allegiance. We are proud of our standing and reputation as the central sporting body in Stanthorpe.
- ***Supportive*** - We provide a cooperative and supportive environment and encourage personal development.
- ***Integrity*** - We are honest and transparent

Stanthorpe Sports Association Goals

1. To upgrade the facilities at the McGlew St Sporting Complex;
2. To establish the McGlew St Sporting Complex as the main sporting hub in Stanthorpe;
3. To attract more participants and retain members;
4. To develop and implement sustainable facility management practices;
5. To increase and improve communication with stakeholders;
6. To offer quality opportunities for participation and explore opportunities for inclusion of other sporting entities;
7. To develop our volunteers and people (attract, develop and retain quality people); and
8. To implement a coordinated system to access grants and other funding.

The SSA believe we have successfully achieved many of these goals and we will continue to work on them in coming years to ensure the long term viability of our sporting community.

Facilities and projects that have been completed at the McGlew St Sporting Complex since the new plan was adopted.

- Lighting upgrade to Sullivan Oval,
- Installation of new field lighting project has been completed,
- Player dugouts and new scoreboard have been constructed on Crisp Oval,
- Stage One and two of New (4) dressing rooms and 2 Refs rooms (incl. disabled toilets, toilets, meeting room and announcers box – between Sullivan and Crisp ovals,
- New canteen in the larger CF White Clubhouse,
- New disability toilet, new veranda floor/roof and access pathways constructed at CF White Oval,
- Disabled toilet and mothers room at Sullivan Oval,
- Outdoor gym equipment Crisp Oval,
- Boundary ropes at CF White Oval,
- Multiple sheds and storage facilities at all facilities
- New fence installed and repainted at CF White Oval,
- Upgrades to Cf White clubhouses, including Canteens, change rooms, toilets
- Numerous small equipment grants.
- Total Grant Funding achieved since 12/2008 over \$2 million, over ½ million additionally by clubs.

Unique Features of SSA

- SSA offers a diversity of programs appropriate to the demographic;
- The SSA has access to grants as a not for profit community based association and head lessee as do all member groups as not for profit groups with sub-leases. This structure provides multiple opportunities to access grants; and
- Venue is operated in order to maximise community use and has considered access for and partnerships with, other community groups as part of the planning process; and
- Located adjacent to Stanthorpe State High School – in a prominent location close to town.

Highlights of SSA seen over last 5-7 years

- SSA has accessed or assisted in supporting various grant funding in excess of \$2.5 million- since 2008;
- SSA Local Sports Coordinator Jobs Plan Program has been extremely successful, however state government funding has ceased;
- Major infrastructure upgrades completed at CF White, Sullivan Ovals, equipment and facility improvements;
- Major CF White Oval field lighting project and extension to oval completed;
- Stage 1 and 2 of Dressing Rooms Project;
- Numerous workshops, development training, clinics and events held for volunteers, players and the local community;
- Partnerships formed with numerous bodies;
- Numerous Regional and State Events held at all fields over the past 5 years. Significant economic benefit for local community and clubs.
- SSA has adopted a new logo for its association
- SSA is currently formulating a new constitution to reflect the changing sporting landscape since 1996.

Industry Description and Outlook

- The sport and recreation industry in Queensland is well supported by both state and local Government.
- This said the level of funding available to the sport and recreation sector in the short term is likely to diminish given the government's focus on cutting costs and providing value for money.
- So working together with one voice provides the ability to be more successful in grant opportunities and developing facilities into multi use areas.